

RESPONSE UNDER 37 C.F.R. § 1.111
U.S. Application No. 08/988,181

suggest providing in a particular manner as set forth in the claims information concerning various performance characteristics of the golf ball. At most, Connell merely provides different pictorial information concerning different shapes of cigars.

The present invention is different. As required by claim 12, the package for the golf ball has a generally rectangular indication section formed on the package for indicating a plurality of performance characteristics of the golf ball. The sections are subdivided into subsections, and each of the subsections includes an icon and a first set of descriptive information to identify and specify the performance characteristic of the golf ball. As defined throughout the present application and the claims, and as illustrated in Figure 2, the performance characteristics of the golf ball include the ball structure, such as having a liquid center or a solid center or the material in which the cover is made of, the number of pieces such as a two-piece golf ball or a double cover. The performance characteristics also include the recommended head speed, feel, spin by iron and green targeting. Thus, the icon and descriptive information contained within each of the subsections relates to identify and specify the performance characteristics of the golf ball enclosed in the package. Connell clearly fails to teach or suggest providing this sort of information on the box. Connell merely provides general information concerning different types of cigars, such as their shape. In no way does the information provided by Connell relate to the performance characteristics of the cigar and of course does not relate to the performance characteristics of a golf ball. The further reliance on Taylor does not make up for any of the deficiencies. Taylor merely relates to the dimple patterns on golf balls and does not have anything to do with how golf balls are sold in boxes and the type of information that is placed on boxes in order to convey to the consumer what type of golf balls are contained within the package.

Accordingly, the combination of Connell and Taylor fails to teach or suggest claims 12-43 of the present application. Each of the dependent claims are more specific to the different types of performance characteristics and the number of performance characteristics that are indicated in the subsections on the package. The combination of the art relied upon by the Examiner fails to render unpatentable claims 12-43.

RESPONSE UNDER 37 C.F.R. § 1.111
U.S. Application No. 08/988,181



Thus, it is respectfully submitted that the present application be passed to issuance at the earliest possible time. Should any other issues remain, the Examiner is respectfully requested to contact the undersigned attorney at the local telephone exchange listed below.

Applicant hereby petitions for any extension of time which may be required to maintain the pendency of this case, and any required fee, except for the Issue Fee, for such extension is to be charged to Deposit Account No. 19-4880.

Respectfully submitted,

Robert M. Masters
Registration No. 35,603

SUGHRUE, MION, ZINN,
MACPEAK & SEAS, PLLC
2100 Pennsylvania Avenue, N.W.
Washington, D.C. 20037-3213
Telephone: (202) 293-7060
Facsimile: (202) 293-7860

Date: April 27, 2001